



# Progressing Sustainable Palm Oil in Europe

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**Global Palm Oil Lead, WWF for Nature**

**28 June 2022**

# ABOUT WWF



## Science Based

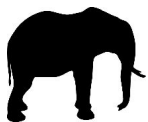
50+ years of conservation experience



**100+**  
countries



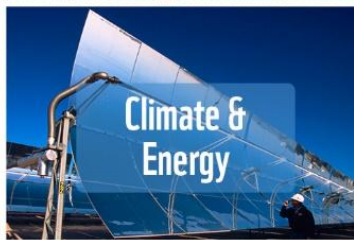
**5 M +**  
members



**13,000**  
projects since 1961



**30 million**  
social media followers



# FOOD SYSTEMS ARE THE #1 THREAT TO NATURE



## USES...



**AGRICULTURE**  
70%  
FRESHWATER  
WITHDRAWAL



**AGRICULTURE**  
40%  
ICE-FREE  
LAND USE

## CAUSES...



**LOSS &  
WASTE**  
40%  
OF FOOD  
GOES UNEATEN



**HEALTH**  
26%  
OBESE AND  
OVERWEIGHT



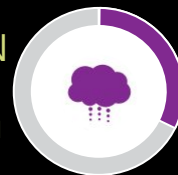
**HUNGER**  
11%  
OF ALL PEOPLE



**NATURE  
LOSS**  
70%  
TERRESTRIAL  
BIODIVERSITY LOSS



**DEFORESTATION**  
80%  
GLOBAL DEFORESTATION



**POLLUTION**  
30%  
GHG  
EMISSIONS



**NATURE  
LOSS**  
50%  
FRESHWATER  
BIODIVERSITY LOSS



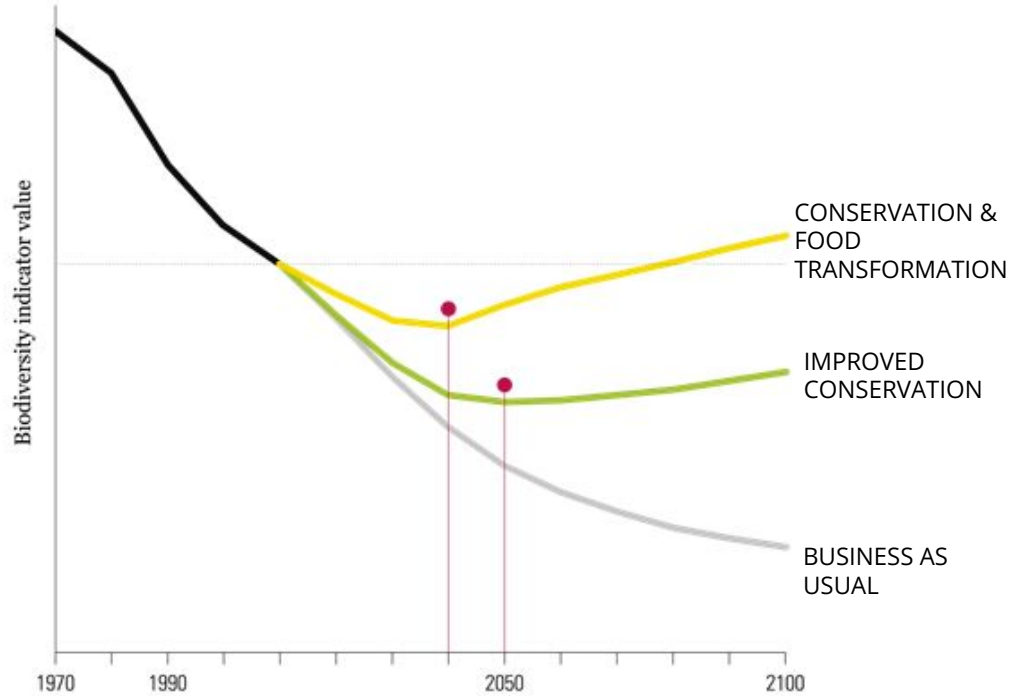
**DEGRADATION**  
52%  
DEGRADED  
AGRICULTURAL LAND



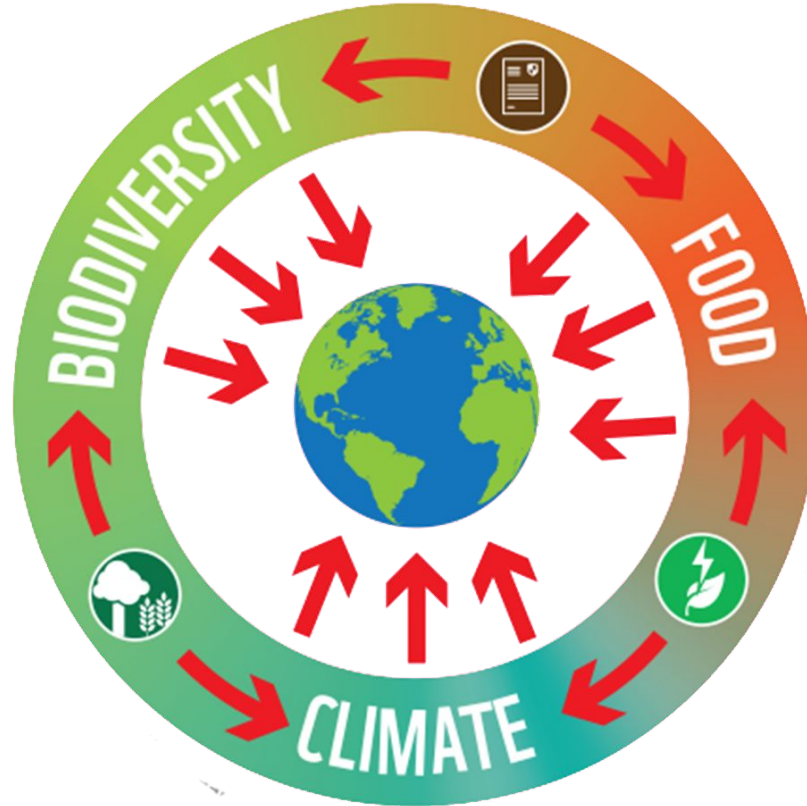
**MARKET  
VALUE**  
\$11 TRILLION  
NEGATIVE



# NATURE'S RECOVERY DEPENDS ON FOOD SYSTEM TRANSFORMATION



# INTEGRATED AGENDAS FOR A VIRTUOUS CIRCLE



# A FOOD SYSTEMS APPROACH



## NATURE-POSITIVE PRODUCTION

Sustainably managing food-producing lands and waters with no new habitat conversion



## FOOD LOSS AND WASTE

Eliminating food loss and waste, from farm to fork



## SUSTAINABLE CONSUMPTION

Aligning human and environmental health so that everyone has healthy and nutritious diets within planetary boundaries

# PALM OIL: GLOBAL PRODUCTION

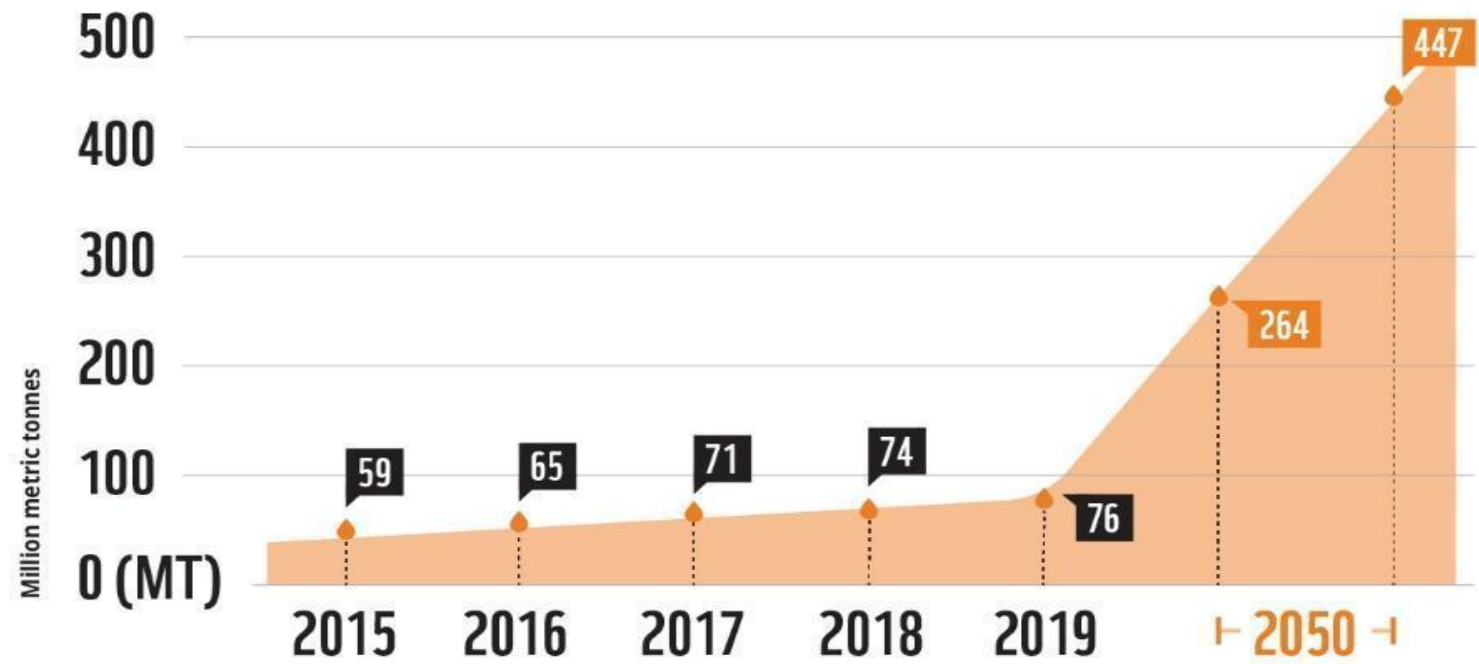
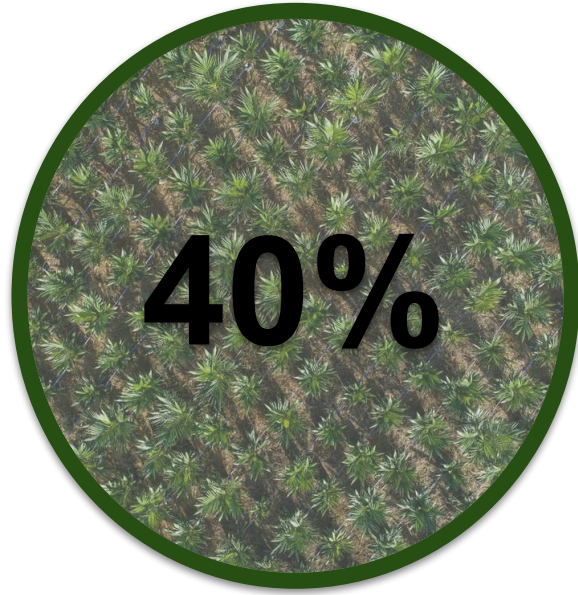


Figure 1: Overview of historic and estimated future demand for palm oil (Source: USDA, 2019)



# THE WORLD'S MOST POPULAR VEGETABLE OIL



OF GLOBAL VEGETABLE  
OIL PRODUCTION



OF GLOBAL VEGETABLE  
OIL TRADE



OF GLOBAL VEGETABLE  
OIL CONSUMPTION



# WWF - GLOBAL PALM OIL VISION



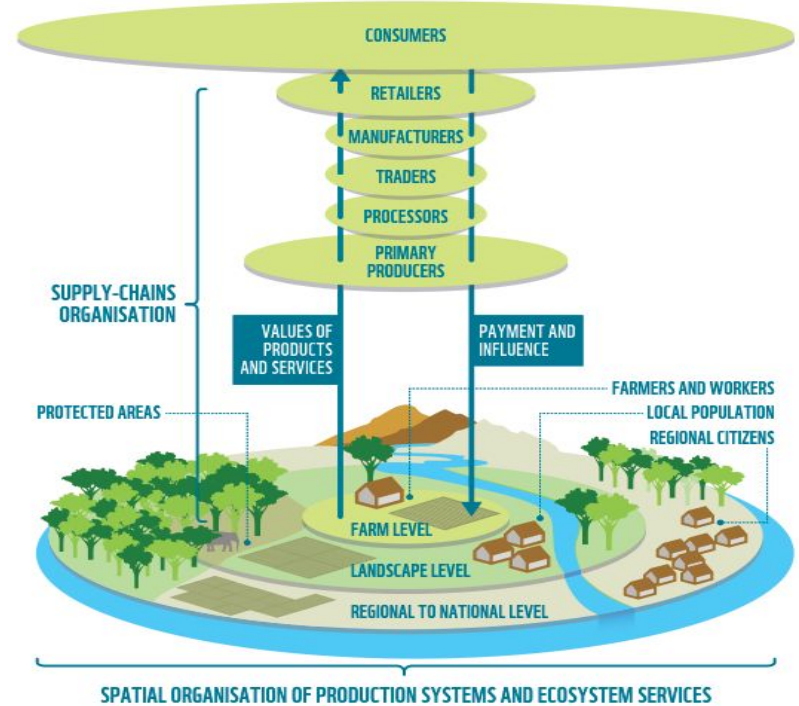
Halt the conversion of natural ecosystems, ensuring that palm oil production, trade and consumption is responsible;  
protects, restores and connects landscapes; and benefits people and nature

## Production

1. Protect
2. Produce
3. Restore

## Demand

1. Governance
2. Markets
3. Finance





# HALT DEFORESTATION AND CONVERSION OF NATURAL ECOSYSTEMS

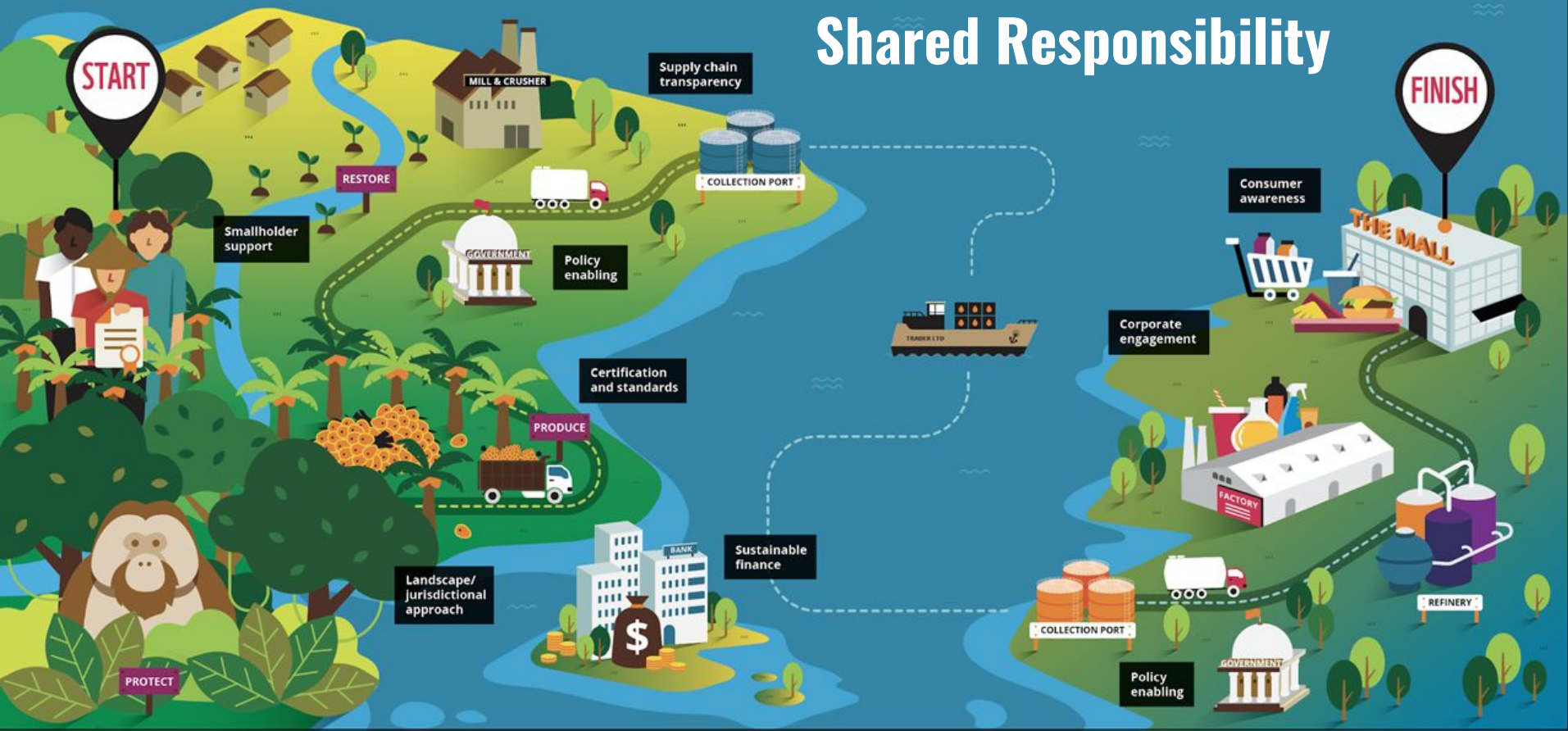
SUSTAINABLE PRODUCTION

SUSTAINABLE TRADE

SUSTAINABLE DEMAND AND CONSUMPTION

WWF's vision is to halt the conversion of natural ecosystems, ensuring that palm oil production, trade and consumption is responsible; protects, restores and connects landscapes; and benefits both people and nature.

## Shared Responsibility



# WHY BOYCOTT IS NOT A SOLUTION



RATHER THAN AVOIDING **PALM OIL**,  
EFFORTS SHOULD FOCUS ON MAKING THE INDUSTRY SUSTAINABLE.

## REPLACING PALM OIL COULD IMPACT SUSTAINABILITY EFFORTS, LOCAL COMMUNITIES AND NATURE



Producers could have  
**less incentive** to produce  
sustainable palm oil



Companies could switch  
to **alternative oils**, which  
may displace negative  
impacts and lead  
to more nature loss



Producers could seek  
**other buyers** that may have  
lower sustainability  
credentials



**40%**  
of the world's  
palm oil  
is produced by  
smallholders

**3 MILLION**  
smallholders  
depend on palm oil  
for their livelihoods

Land required to produce  
1 tonne of major types of oil

PALM OIL  
1t = 0.26 HA

RAPESEED OIL  
1t = 1.25 HA

SUNFLOWER OIL  
1t = 1.43 HA

SOYBEAN OIL  
1t = 2 HA

**4 TO 10 TIMES**  
MORE LAND  
COULD BE USED



Negative environmental  
impacts could be  
displaced to other  
regions and ecosystems

**WHY DON'T WE  
SIMPLY REPLACE PALM OIL?**





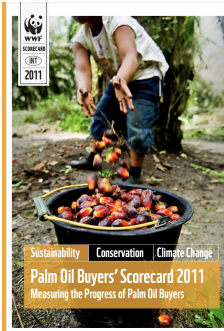
# WHAT IS THE PALM OIL BUYERS SCORECARD?



- Assessment of actions taken within and beyond a company's supply chain to support sustainable palm oil
- First POBS released in 2009, other editions in 2011, 2013, 2016, 2020 and last year in 2021
- From 59 companies (2009) to 227 companies with headquarters in Europe, North America, Asia, Africa and Australia



2009



2011



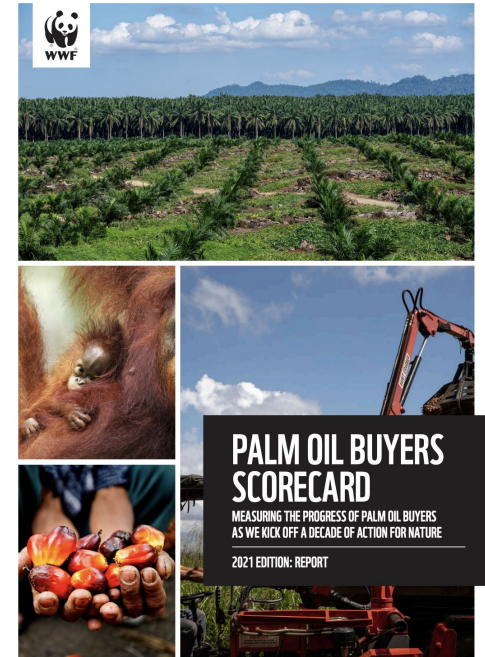
2013



2016



2020





# 2021 PALM OIL BUYERS SCORECARD: THE BIGGEST YET

## GEOGRAPHIC SCOPE

- Europe, North America, Australia, Asia and Africa
- 227 companies headquartered in over 24 countries included, an increase from 173 companies across 18 countries in 2020
- 35 UK companies included – 6 of them new; 11 non respondents (24 respondents)

29 companies assessed in North America

Mexico, Canada, United States

134 companies assessed in Europe

Belgium, Denmark, Finland, France, Germany, Italy, Netherlands, Poland, Portugal, Sweden, Switzerland, Turkey, United Kingdom

35

companies assessed in the UK (6 new; 24 respondents; 11 non respondents)

NEW

46

companies assessed in Asia

India, Indonesia, Malaysia, Philippines, Singapore, South Korea

NEW

8

companies assessed in Africa

South Africa

10

companies assessed in Australia

Australia

## KEY SECTORS

NEW



ANIMAL FEED  
MANUFACTURERS



MANUFACTURERS



RETAILERS



FOOD SERVICE  
COMPANIES

# POBS 2021 - EUROPEAN REGION ANALYSIS



134

Companies

100

Respondents

34

Non-Respondents

## European Average

Overall Scores

14.2

out of 24

Own Supply  
Chain

11.0

out of 18

Beyond Own  
Supply Chain

3.2

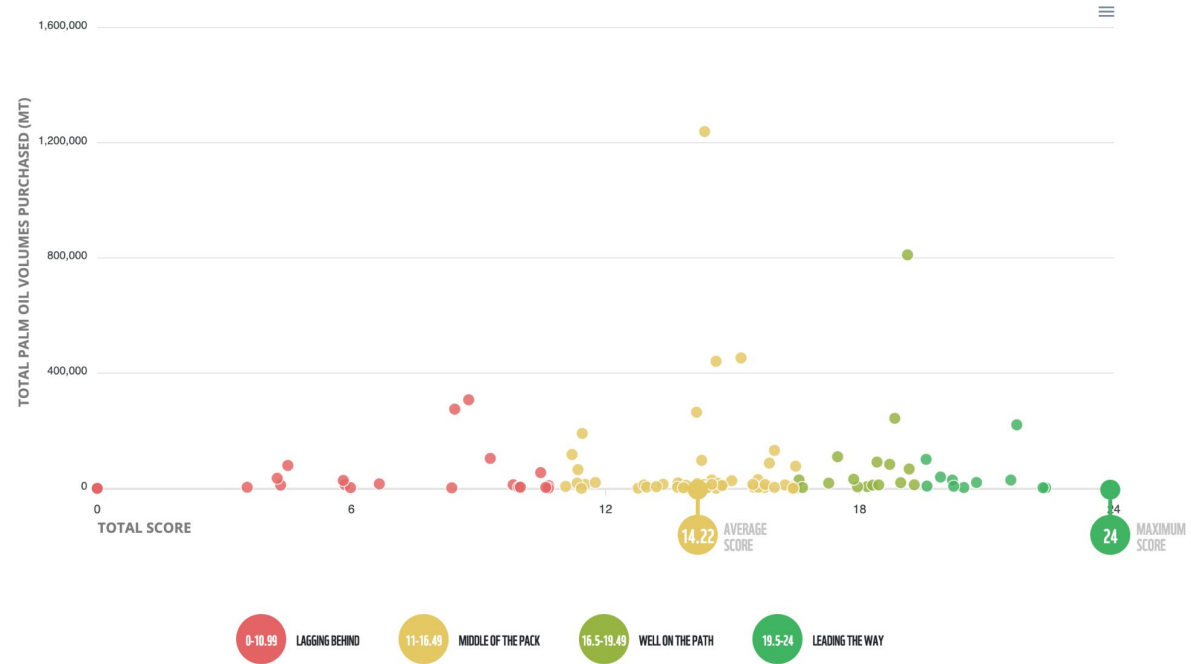
out of 6

# POBS 2021 - EUROPEAN REGION ANALYSIS



Total palm oil  
volume purchased  
**6,540,568 MT**

<b>25.74 %</b>	Segregated / Identity Preserved	<b>0.98 %</b>	Independent Smallholders Credits	<b>30.94 %</b>	Mass Balance	<b>8.06 %</b>	Book & Claim Credits	<b>35.26 %</b>	Non-RSPO certified
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# POBS 2021 - EUROPEAN REGION ANALYSIS



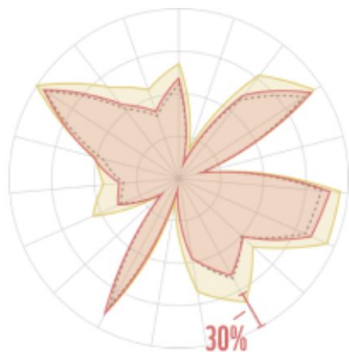
Country of HQ	Total vol. of Palm Oil Purchased	% of RSPO Certified Palm Oil
Belgium	438173.945	63.26%
Denmark	170851.874	100.00%
Finland	10295	99.88%
France	337530.78	70.63%
Germany	881783.84	75.70%
Ireland	11929	100.00%
Italy	495608	58.84%

Country of HQ	Total vol. of Palm Oil Purchased	% of RSPO Certified Palm Oil
Netherlands	614741.565	83.50%
Poland	2506	36.27%
Portugal	18843	84.60%
Sweden	1267493	39.54%
Switzerland	665962	59.01%
Turkey	307497.68	21.94%
United Kingdom	1317353.03	81.57%

*\*Volumes here are only representative of companies who were assessed during POBS 2021*

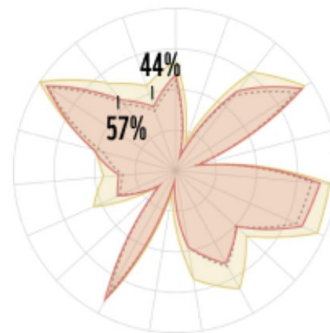


## EUROPE - NORTH AMERICA



As much as **30%** of the palm oil volumes reported by European and North American respondents is still not RSPO-certified — a disappointing finding considering that they are headquartered in mature sustainability markets.

## EUROPE - NORTH AMERICA



While **57%** of European and North American respondents are members of sustainability platforms, only **44%** are making investments in palm oil producing landscapes. Collective action for industry-wide transformation should be accelerated.

# RECOMMENDATIONS



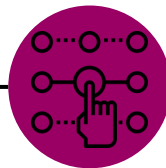
## OWN SUPPLY CHAIN



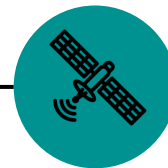
Commitments for **deforestation, conversion and human rights issues**



**Ambitious time-bound commitment** to source 100% RSPO CSPO/ POIG



**Purchase from suppliers** that have deforestation, conversion and human rights **policy**



Establish **robust monitoring and verification systems**

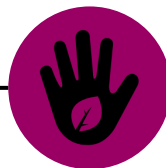
## BEYOND SUPPLY CHAIN



**Collaborate** with stakeholders to **implement sustainable land use practices**



Support policy action in producer and consumer countries for sustainable palm oil



Participate in action-oriented initiatives and advocacy.



Invest in on-the-ground projects in palm oil production landscapes

# RECOMMENDATIONS



## TRANSPARENCY & TRACEABILITY



Require suppliers to have **traceability** to the plantation level and to FFB



**Monitor and manage** environmental and social risks



Use standardised, accepted, and technically sound **reporting systems** (GRI, AFI)



Publicly **report progress** at least annually using these system

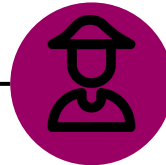
## NATIONAL AND LOCAL GOVERNMENTS



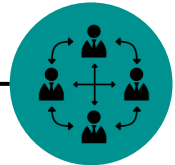
**Strengthen and enforce laws and policies** that prohibit deforestation, ecosystem conversion and human rights abuses



Promote and adopt **landscape and jurisdictional approaches**



**Support and incentivize** palm oil producers, including smallholders, to adopt more responsible production practices



Collaborate to **promote increased transparency** across the palm oil sector (concessions and requiring companies to publish traceability data)



Working to sustain the natural  
world for the benefit of people  
and wildlife.

together possible™

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