Progressing Sustainable Palm Oil in Europe

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Global Palm Oil Lead, WWF for Nature

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ABOUT WWF

Science Based

50+ years of conservation experience

100+

countries

5 M +

members

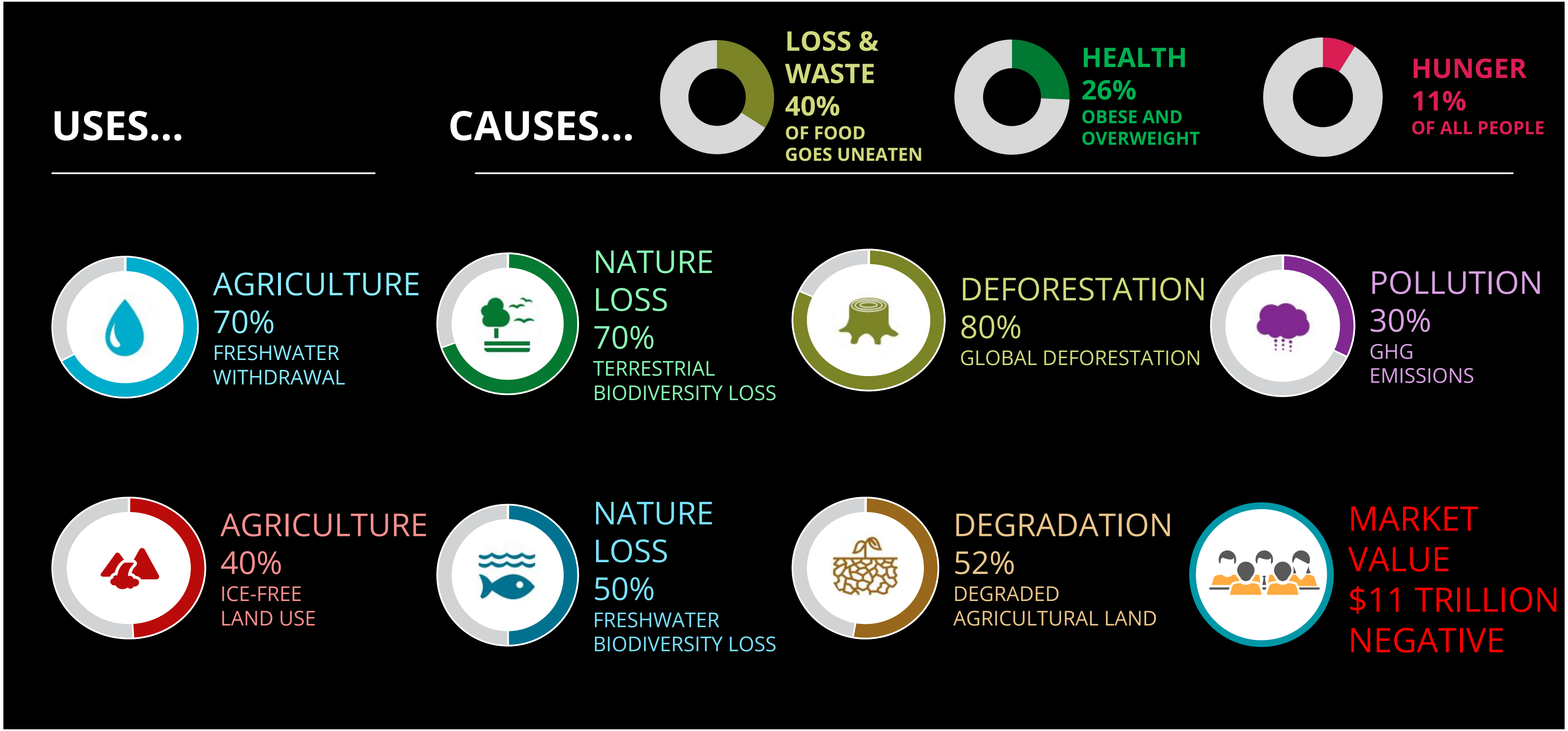
13,000

projects since 1961

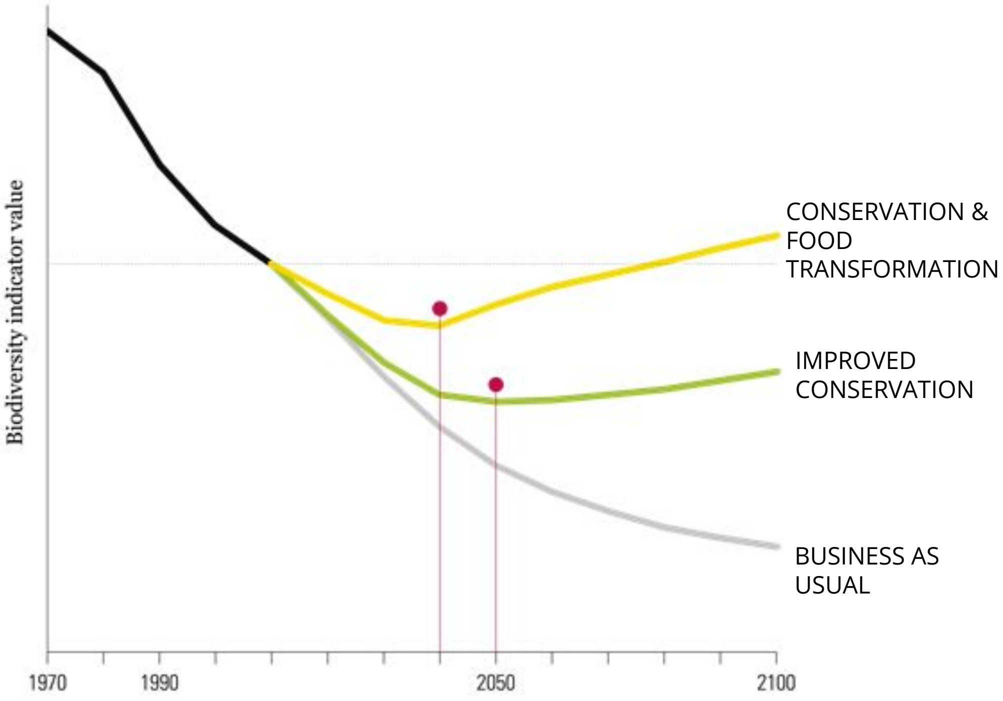
30 million

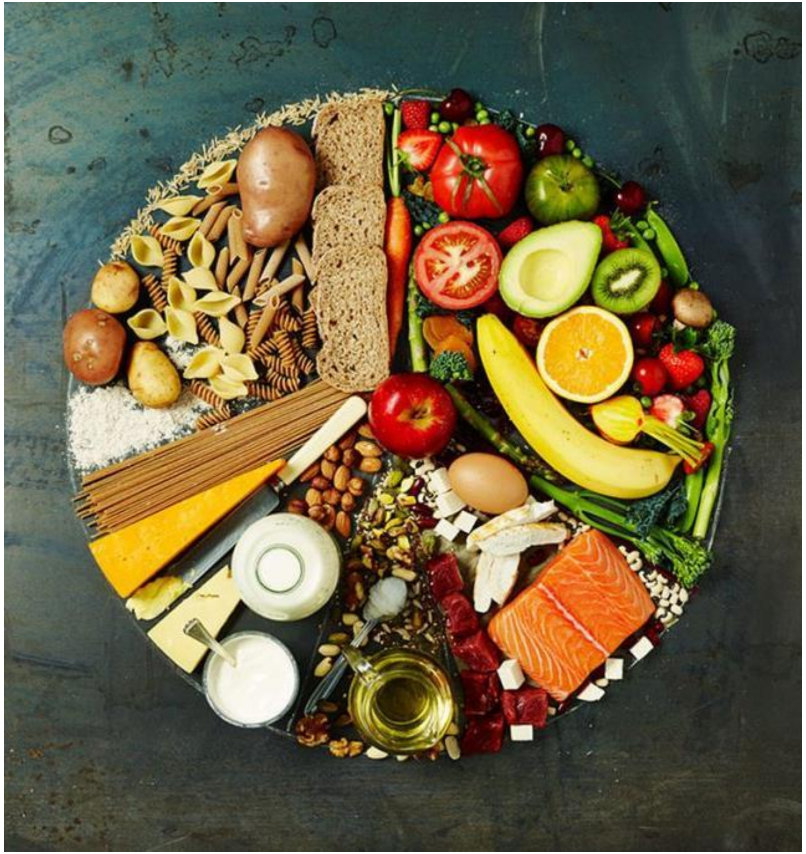
social media followers

FOOD SYSTEMS ARE THE #1 THREAT TO NATURE

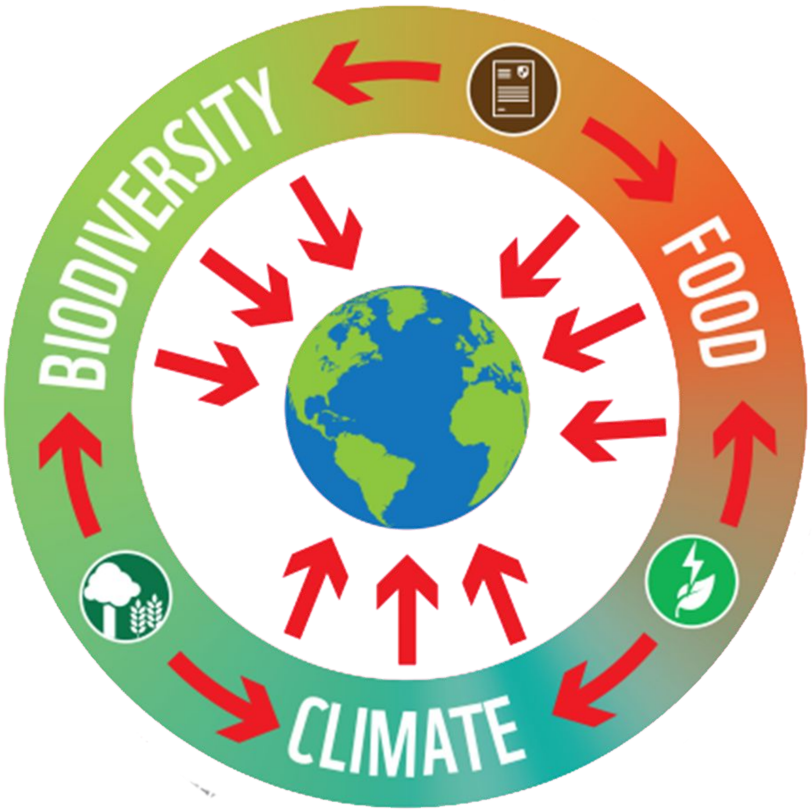


NATURE'S RECOVERY DEPENDS ON FOOD SYSTEM TRANSFORMATION





INTEGRATED AGENDAS FOR A VIRTUOUS CIRCLE



A FOOD SYSTEMS APPROACH

NATURE-POSITIVE PRODUCTION
Sustainably managing food-producing lands and waters with no new habitat conversion

FOOD LOSS AND WASTE
Eliminating food loss and waste, from farm to fork

SUSTAINABLE CONSUMPTION
Aligning human and environmental health so that everyone has healthy and nutritious diets within planetary boundaries

PALM OIL: GLOBAL PRODUCTION

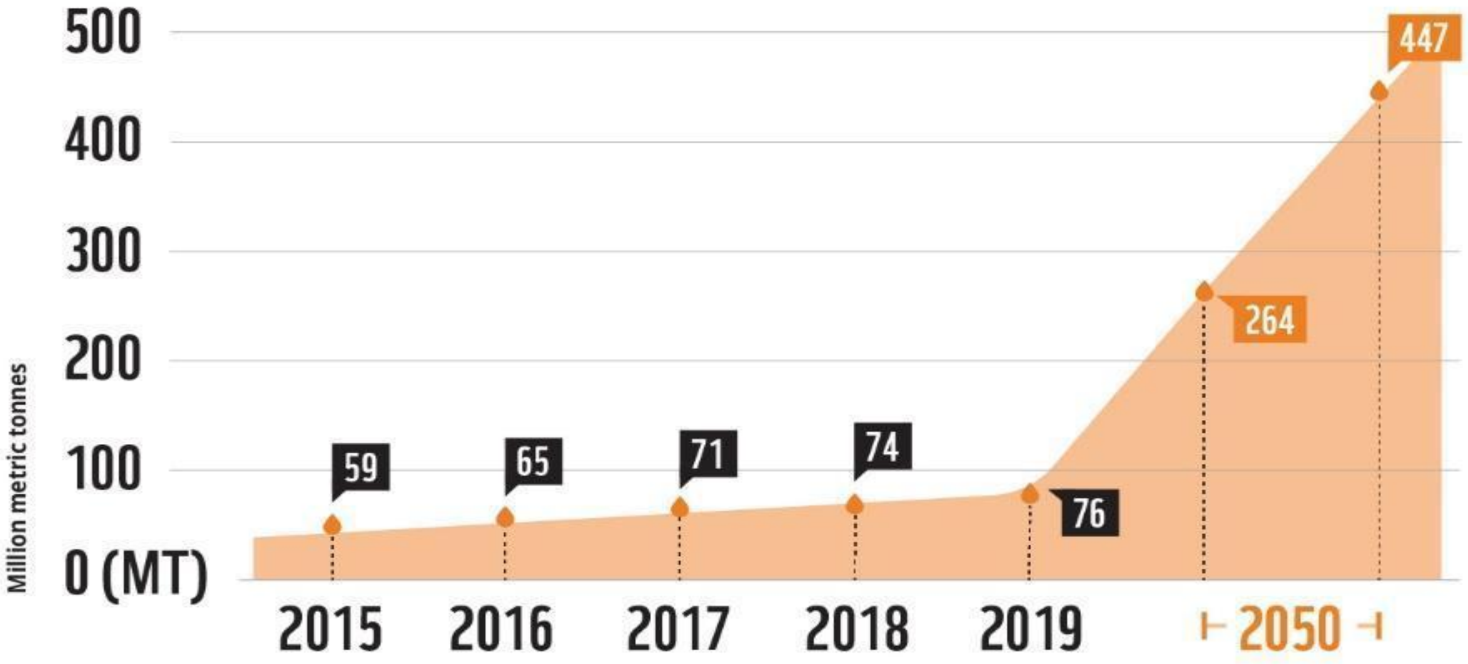
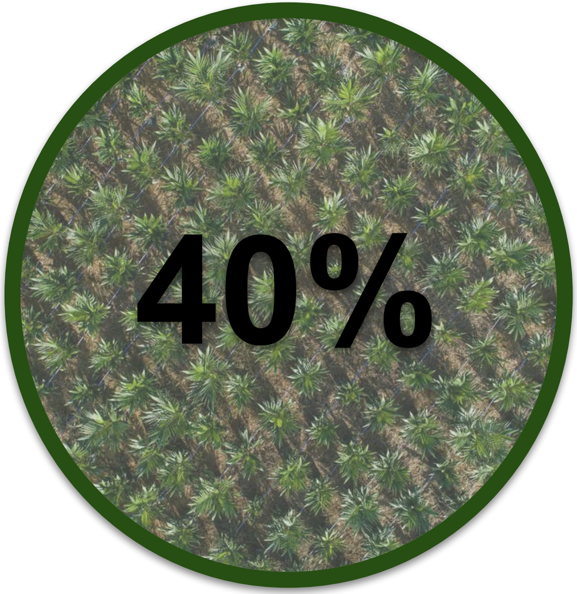


***Figure 1:** Overview of historic and estimated future demand for palm oil (Source: USDA, 2019)*

THE WORLD'S MOST POPULAR VEGETABLE OIL



40%

OF GLOBAL VEGETABLE OIL PRODUCTION

60%

OF GLOBAL VEGETABLE OIL TRADE

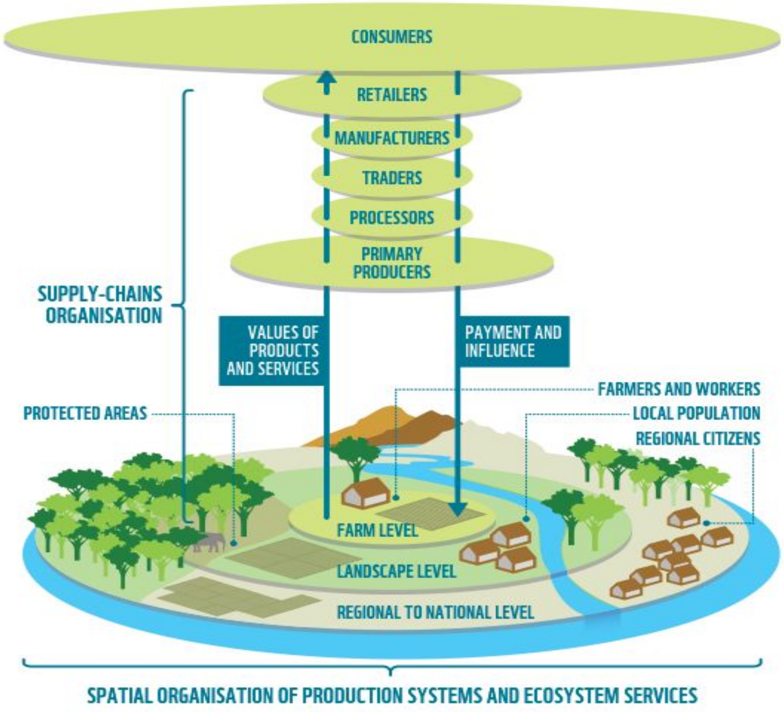
40%

OF GLOBAL VEGETABLE OIL CONSUMPTION

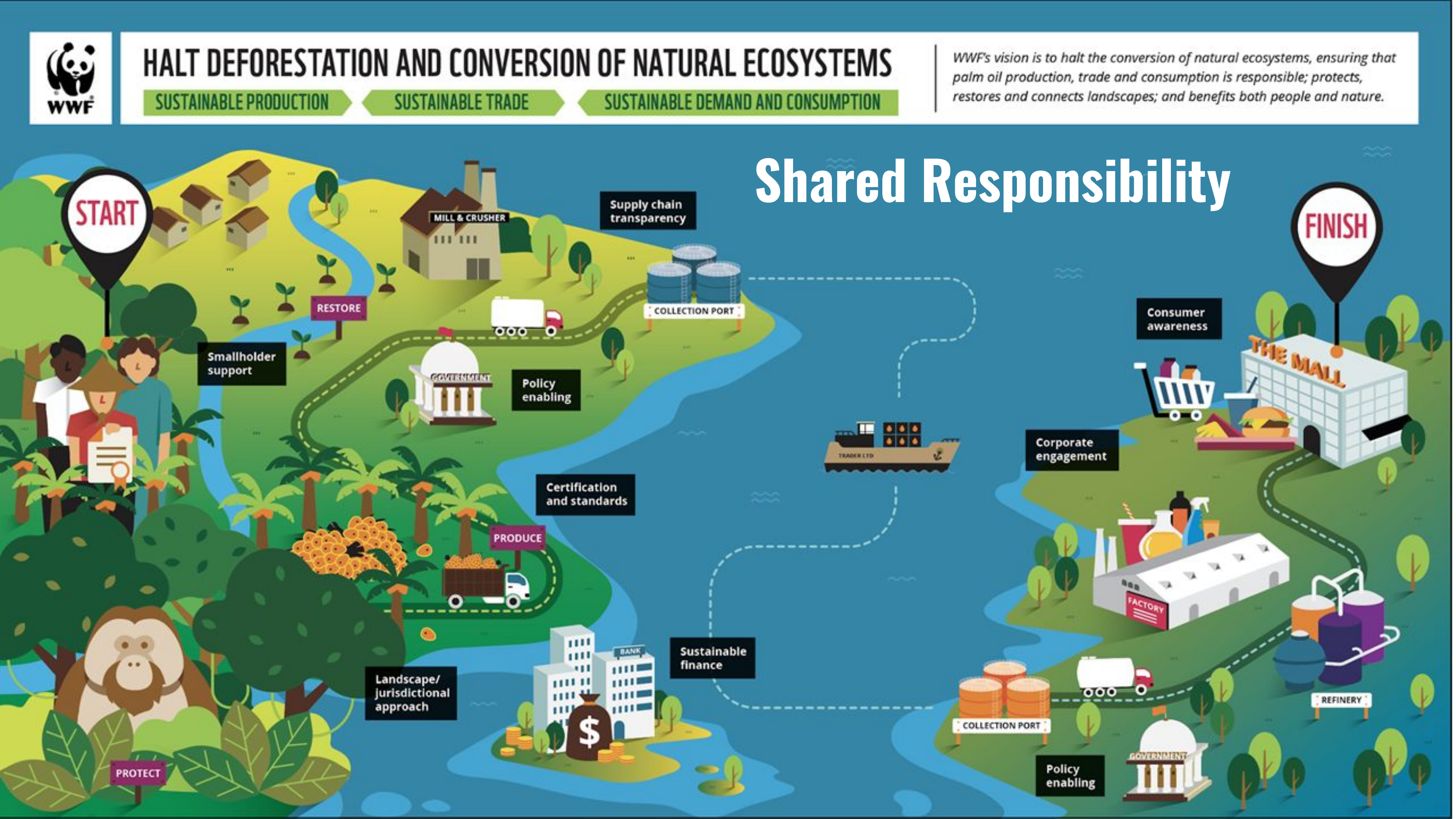
WWF - GLOBAL PALM OIL VISION

Halt the conversion of natural ecosystems, ensuring that palm oil production, trade and consumption is responsible;
protects, restores and connects landscapes; and benefits people and nature

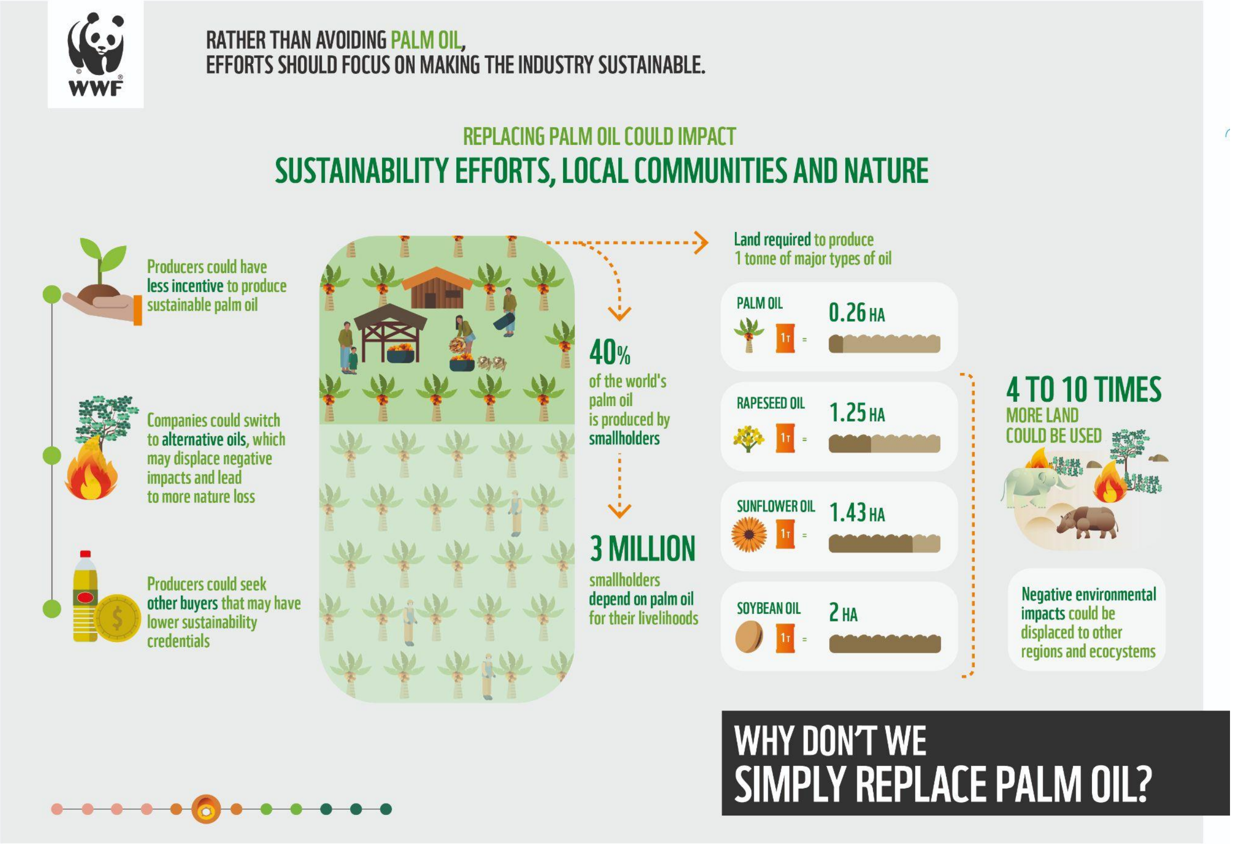
Production		Demand
1. **Protect**	←	1. Governance
2. **Produce**	←	2. Markets
3. **Restore**	←	3. Finance



Shared Responsibility



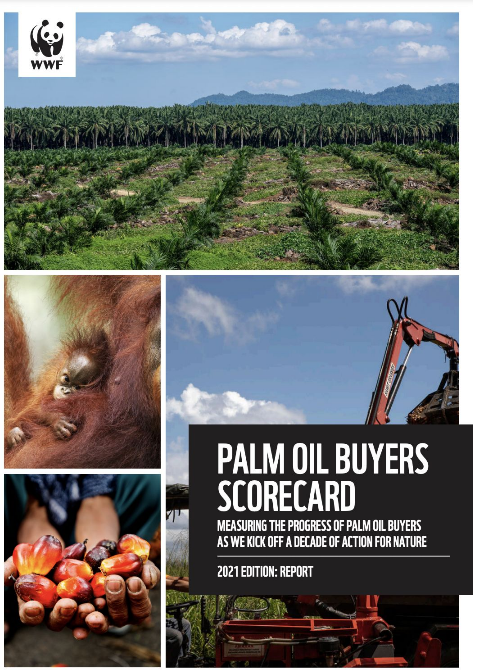
WHY BOYCOTT IS NOT A SOLUTION



WHAT IS THE PALM OIL BUYERS SCORECARD?

- Assessment of actions taken within and beyond a company's supply chain to support sustainable palm oil
- First POBS released in 2009, other editions in 2011, 2013, 2016, 2020 and last year in 2021
- From 59 companies (2009) to 227 companies with headquarters in Europe, North America, Asia, Africa and Australia

2009 | 2011 | 2013 | 2016 | 2020



2021 PALM OIL BUYERS SCORECARD:

THE BIGGEST YET

GEOGRAPHIC SCOPE

- **Europe, North America, Australia, Asia** and **Africa**
- **227 companies** headquartered in over **24 countries** included, an increase from 173 companies across 18 countries in 2020
- **35 UK companies** included – 6 of them new; 11 non respondents (**24 respondents**)

KEY SECTORS

POBS 2021 - EUROPEAN REGION ANALYSIS

134	100	34
Companies	Respondents	Non-Respondents

European Average

Overall Scores	Own Supply Chain	Beyond Own Supply Chain
14.2 out of 24	**11.0** out of 18	**3.2** out of 6

POBS 2021 - EUROPEAN REGION ANALYSIS

Total palm oil volume purchased
6,540,568 MT

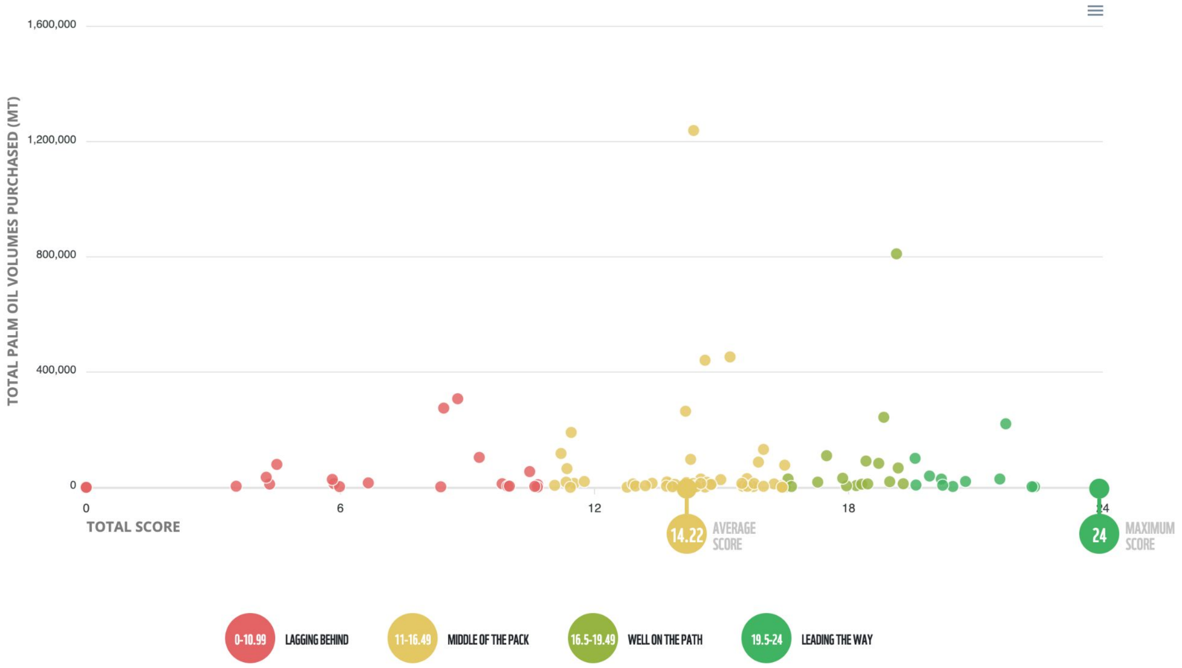
25.74 % Segregated / Identity Preserved

0.98 % Independent Smallholders Credits

30.94 % Mass Balance

8.06 % Book & Claim Credits

35.26 % Non-RSPO certified



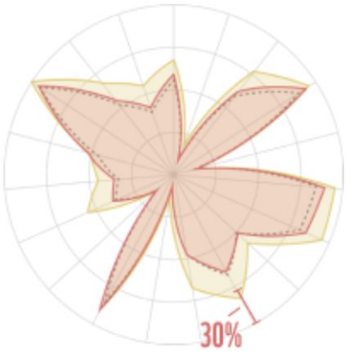
POBS 2021 - EUROPEAN REGION ANALYSIS

Country of HQ	Total vol. of Palm Oil Purchased	% of RSPO Certified Palm Oil
Belgium	438173.945	63.26%
Denmark	170851.874	**100.00%**
Finland	10295	99.88%
France	337530.78	70.63%
Germany	881783.84	75.70%
Ireland	11929	**100.00%**
Italy	495608	58.84%

Country of HQ	Total vol. of Palm Oil Purchased	% of RSPO Certified Palm Oil
Netherlands	614741.565	83.50%
Poland	2506	36.27%
Portugal	18843	84.60%
Sweden	1267493	39.54%
Switzerland	665962	59.01%
Turkey	307497.68	21.94%
United Kingdom	1317353.03	81.57%

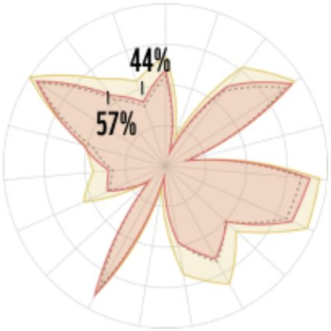
**Volumes here are only representative of companies who were assessed during POBS 2021*

POBS 2021 - EUROPEAN REGION ANALYSIS



EUROPE - NORTH AMERICA

As much as **30%** of the palm oil volumes reported by European and North American respondents is still not RSPO-certified — a disappointing finding considering that they are headquartered in mature sustainability markets.



EUROPE - NORTH AMERICA

While **57%** of European and North American respondents are members of sustainability platforms, only **44%** are making investments in palm oil producing landscapes. Collective action for industry-wide transformation should be accelerated.

RECOMMENDATIONS

OWN SUPPLY CHAIN

Commitments for **deforestation, conversion and human rights issues**

Ambitious time-bound commitment to source 100% RSPO CSPO/ POIG

Purchase from suppliers that have deforestation, conversion and human rights **policy**

Establish **robust monitoring and verification systems**

BEYOND SUPPLY CHAIN

Collaborate with stakeholders to **implement sustainable land use practices**

Support policy action in producer and consumer countries for sustainable palm oil

Participate in action-oriented initiatives and advocacy.

Invest in on-the-ground projects in palm oil production landscapes

RECOMMENDATIONS

TRANSPARENCY & TRACEABILITY

Require suppliers to have **traceability** to the plantation level and to FFB

Monitor and manage environmental and social risks

Use standardised, accepted, and technically sound **reporting systems** (GRI, AFI)

Publicly **report progress** at least annually using these system

NATIONAL AND LOCAL GOVERNMENTS

Strengthen and enforce laws and policies that prohibit deforestation, ecosystem conversion and human rights abuses

Promote and adopt **landscape and jurisdictional approaches**

Support and incentivize palm oil producers, including smallholders, to adopt more responsible production practices

Collaborate to **promote increased transparency** across the palm oil sector (concessions and requiring companies to publish traceability data)

Working to sustain the natural world for the benefit of people and wildlife.

together possible ™

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